



AURORA MULTIMEDIA WORKSHOP PRESENTED BY NIKON

tentative schedule, updated 5/26/2010 - subject to change

WEDNESDAY MAY 26 - MILLENNIUM HARVEST HOUSE BOULDER HOTEL

5pm - Welcoming Reception

5:45pm - Dinner Served

7:15pm - Opening Remarks and Group Introductions - *Rich Clarkson, Jose Azel*

8pm - Storytelling for a New Era - *Jose Azel*

9pm - Sparking Ideas: Eight Keys to Big Ideas - *Dick Durrance*

10pm - Evening Program Ends

THURSDAY MAY 27 - ATLAS BUILDING, UNIVERSITY OF COLORADO AT BOULDER

8am - Eye Opener: The Tablet and Multimedia at Sports Illustrated - *Steve Fine*

8:50am - Showcase: Documentary Filmmaking at Sender Films - *Peter Mortimer*

9:50am - break

10am - Story Telling in Multimedia, When and Where to Employ Different Mediums - *Kevin
Moloney, Jose Azel*

11am - How to Approach a Video Story (differences from approach to a photo story) - *Ami Vitale*

noon - Lunch Served

1pm - Finding Your Narrative Voice - *Jim Sheeler, Peter Mortimer*

1:45pm - Scripting/Storyboarding a Project - *Jim Sheeler, Peter Mortimer*

2:45pm - break

3pm - Understanding Video Technical Aspects - Equipment Selection, Formats, Compression Technology,
Frame rates, Focus Issues, Lighting - , *Bill Hanson (Apple), Mark Kettenhofen (Nikon)*

4pm - Obtaining the Best Video Quality from the latest generation of dSLRs, Benefits and Limitations -
Mark Kettenhofen, Bill Hanson

5pm - Classroom Closed

THURSDAY MAY 27 - ATLAS BUILDING, UNIVERSITY OF COLORADO AT BOULDER

7:30pm - 10pm

Showcase/Critique Attendee Projects - All Faculty (*short projects to be submitted/reviewed in advance of
the workshop, instructions to be posted in student packet*)





FRIDAY MAY 28 - ATLAS BUILDING, UNIVERSITY OF COLORADO AT BOULDER

8am - Eye Opener: 2010 Pulitzer Prize in Photography "Ian Fisher: American Soldier" - *Craig Walker, Tim Rasmussen, Meghan Lyden*

9am - Showcase: Multimedia at Crispin Porter + Bogusky - *Jeff Graham*

10am - *break*

10:15am - Concepts of Audio Gathering - *Kevin Moloney*

11am - Audio equipment/Microphone selection - *Bill Hanson*

noon - *Lunch Served*

1pm - Timelapse Photography: The Extreme Ice Survey - *James Balog*

2pm - The Art of the Interview - *Jim Sheeler*

2:45pm - *break*

3pm - Managing Video/Audio Files in your Digital Workflow with Aperture 3 - *Bill Hanson, Martin Gisborne*

4pm - Introduction to Final Cut Pro, Concepts in Editing, Where to go for In-depth Training - *Bill Hanson*

5pm - *Classroom Closed*

FRIDAY MAY 28 - BACARO VENETIAN TAVERNA, 921 PEARL STREET, BOULDER

7pm - 10pm

Group Dinner

SATURDAY MAY 29 - ATLAS BUILDING, UNIVERSITY OF COLORADO AT BOULDER

8am - Eye Opener - The Associated Press Gateway - *Mike Lutzky*

8:30am - Showcase: Multimedia at NationalGeographic.com - *Melissa Wiley*

9:30am - My Transition from Still Photographer to Visual Storyteller - *Corey Rich (webcast)*

10:30am - *break*

10:45am - Video/Multimedia Production Planning/Budgeting Panel Discussion - *moderator: Jose Azel*

11:45am - Music Selection/Rights

12:15pm - New Distribution Models/Showcasing Your Work Panel Discussion - *moderator: Jose Azel*

1pm - *Lunch Served (end of main workshop programming)*

2pm - Final Cut Pro hands-on training (optional, 30 apple workstations provided)

(please email/call to reserve your workstation in the afternoon hands on FCP training)

6pm - *Classroom Closed*

