



**National Geographic Adventure Photography Workshop
Jackson Hole (Teton Village), Wyoming
September 24 - 29, 2011**

Headquartered at the Inn at Jackson Hole in Teton Village, WY

Produced by Rich Clarkson and Associates, LLC

Tentative, subject to change - Updated 8/15/2011

Hello, and thank you for attending the Adventure Photography workshop! We first want to say that we look forward to meeting and working with all of you, and if at any time you have questions please call us at 1-800-745-3211.

Workshop History

The team behind the widely lauded 'Photography at the Summit' workshops for 20 years was proud to launch the Adventure Photography Workshop in conjunction with National Geographic Adventure magazine, now in its 5th year. During the past 20 years, Rich Clarkson and his team have brought together the world's best photographers and editors for a week of learning and creating. These new workshops bring a new outdoor adventure element to a core program that has been a truly successful and memorable experience for all. Work from the week will be considered for a National Geographic Adventure website feature following the event

Car Rental

There will be a few workshop vehicles in which we will attempt to carpool for the photo shoots, but not having a car will limit your flexibility during 'free time'. That being said, as you view the schedule, we have fairly full days, so unless you're very motivated to do maybe sunrise or night time shooting on your own on certain days, if you just want to stick to the scheduled events, you will likely not need your car. Many of you may drive to Jackson and thereby have a personal vehicle available, but those flying to the workshop may wish to coordinate a rental car or car sharing with other participants to maximize your time during the week.





Accommodations

The Inn at Jackson Hole hotel is where all faculty will stay and has rooms available at reasonable rates. The workshop classroom and evening presentations will be held in the Vertical Room in the hotel. We'll distribute an attendee list via email shortly so that you might pair up with a roommate to make the lodging more affordable. There is also a variety of other lodging and campgrounds in the area to suite your budget. If you wish to stay at the Inn at Jackson Hole, we've blocked a number of rooms for participants and you'll need to call ASAP to reserve one of the remaining rooms. 1-800-842-7666 Please keep in mind when planning accommodations that both the host hotel and the classroom are in Teton Village, at the base of Jackson Hole Mountain Resort, about 15 minutes from downtown Jackson, WY.

Opening Reception and Dinner, Saturday September 24th

A reception for workshop attendees, sponsors and instructors will take place on Saturday at the Inn at Jackson Hole, following our first few hours of digital training. We welcome you to join us for a welcoming pizza and beer dinner and the company of fellow photographers along with our first instructor slideshows to invigorate your creative juices.

The Workshop

Sunday through Thursday, days will be a mix of classroom training and on location shooting with top athletes under the guidance of our faculty. Field work will feature a mix of experienced guides and models in organized shoots including (but not limited to) climbing, camping, hiking, mountain biking, trail-running, yoga, fly fishing and other opportunities that come up. The workshop will maintain a workshop classroom with in the Vertical Room of the Inn at Jackson Hole for the duration of the workshop. The classroom will be open during class sessions and downtime so that everyone was a common workroom and a place to visit with individual faculty or get some additional hands-on help.

Select evenings will feature instructor presentations highlighting their photography and career, a chance for them to present collections of their personal work, share stories from the field and administer a healthy dose of inspiration.

Apple supplies their Aperture 3 workflow software. Nikon will have their latest DSLR cameras and a selection of lenses for demo during the week. We'll be providing comprehensive instruction on both the cameras and the necessary workflow to edit, archive and print your images. You must provide your own laptop for downloading and



editing during the workshop, please let us know at the time of registration if that will be Apple or PC.

During the workshop, participants will work in a variety of genres of adventure photography with opportunities to create a large selection of images. We will also discuss how to integrate a high-level of creativity with new technology. Thus, at week's end, you should have some fine photographs for your portfolio, archive and beyond.

In addition, there is adequate time for personal career counseling and portfolio reviews, so participants are encouraged to bring their working portfolio and other samples of their work to show the group. You may bring digital shows on your laptop or a collection of slides and prints. Beyond learning the technical ins-and-outs of photography and pushing your creativity to a new level, we also encourage participants and faculty to get together and relax – swap stories and get to know each other as people, not as instructors vs. students.

Attendees are expected to bring all gear relevant to the outdoor experience. At a minimum, you'll need cold weather clothing, sturdy hiking boots or trail shoes, a sleeping bag rated to 0 degrees (we'll be camping at roughly 6500 feet for one night, expect below freezing temperatures), tent or bivy sack, headlamp and other equipment necessary for a night in the field. We are organizing an outfitter to cook a simple group dinner and breakfast the night/morning of the overnight camping trip so that individual attendees need not bring cookware and food for the night. You may also wish to bring technical climbing gear if you wish to get on the ropes, but the guides will have loaner climbing harnesses and other gear for those that don't have their own equipment. A more complete packing list for the week will be posted shortly.

Nikon will provide the latest digital cameras and lenses for demo. We recommend bringing all of the camera equipment you normally bring for adventure photography as well as a laptop or portable image bank for your days in the field.

The Faculty

As you know, this faculty comes from a variety of backgrounds and experiences, and one of the advantages of having a group of three instructors is that you can get more than one opinion. This faculty has been brought together because of their exceptional accomplishments and their willingness to share and teach. Added to the group will be experts from the sponsoring organizations—many of whom were once working



photographers. You should always feel free to discuss career questions with the faculty. This year's faculty includes:

Lucas Gilman

After early years in newspaper journalism his love of the outdoors transitioned his work to build a career in adventure photography. Traveling the world in search of untouched places and wild experiences, Lucas captures images ranging from kayaking in India, Brazil, Uganda and Costa Rica to backcountry skiing in Colorado, Jackson Hole, Wyoming, Alaska, and South America. A winner of numerous awards, Lucas regularly works with editorial clients that span the globe including: National Geographic, Sports Illustrated, ESPN Magazine, Men's Journal, Outside Magazine, USA TODAY and the New York Times. His commercial clients include Nikon, Patagonia, Gore-Tex, and many others. Lucas recently won the 2008 American Photo Emerging Photographer Award - sponsored by Apple.

Keith Ladzinski

An attendee of the pilot Adventure Photography Workshop that pushed his career to new heights these past few years. With a range of work that spans from mountain bike expeditions for Men's Journal, fashion shoots for Frontier Airlines, traveling with a Shao Lin Grandmaster through China, big wall first ascents, great white shark breaching in South Africa, to ice climbing on the front page of the New York Times, Keith Ladzinski's work is both eclectic and global. Internationally published, Keith's photography is used commercially and editorially around the world. Having completed countless assignments in his short professional career, Keith has photographed some of the most remote locations on the earth and knows what it takes to break in to the market in today's competitive field.

Corey Rich

Corey Rich is one of the world's most recognized adventure and outdoor lifestyle visual storytellers. He has captured stunning still photos and video on a wide array of assignments, including rock climbing in India, ultra-marathon racing in the Sahara Desert of Morocco, freight train hopping in the American West, and snowboarding in Papua New Guinea. His editorial work includes assignments for National Geographic Adventure, Outside, Sports Illustrated and The New York Times Magazine. Commercial clients include Anheuser-Busch, Apple, Nike and The North Face. Today, much of his



time goes into capturing both still images and video for the creation of multimedia projects for commercial and editorial clients.

As Vice President and co-owner of Aurora Photos, Rich was the driving force behind founding Aurora's Outdoor Collection, which is the world's leading brand of outdoor adventure and outdoor lifestyle photography. He is focused on overseeing Aurora's continued growth in sales and business development. Most recently, Rich played a major roll in the creation of two new divisions: New York City based Aurora Select, focused on photo and video assignments and Portland, Maine based Aurora Novus, an innovative multimedia production company.

Additionally, Rich is a Nikon evangelist and a member of the SanDisk Extreme Team. He is also on the Board of Directors for The Access Fund, member of the Visual Journalism Advisory Board at Brooks Institute, co-founder and lead instructor of the National Geographic Adventure Photography Workshop.

Sadie Quarrier

Sadie Quarrier is a Sr. Photo Editor at National Geographic Magazine where she is in charge of adventure stories in addition to editing a diverse range of other genres. She is also a voting member on the National Geographic Society's Expeditions Council and Young Explorer's Grant Committee, both of which fund a variety of media-driven projects. An energetic and dedicated editor, Sadie started working at the Geographic in 1992, left to work as a Photo Editor and Designer at Smithsonian Magazine in 1998, and returned a few years later as a Photo Editor for NG Books where she helped produce over a dozen books, two of which received national awards. Two years later she returned to NGM as a Sr. Photo Editor and has won several awards for her editing.

Scott Willson

Scott Willson brings a narrative eye to his photography—a perspective that looks far beyond the first impression of an image. Originally intending to be a travel writer, Willson finally decided to study photography at Brooks Institute of Photography, and his journey subsequently led to an eight-year sojourn with the Patagonia Photo Department, before he moved on to The North Face, where he has been Photo Editor since 2004. Willson lives in San Francisco and frequently lectures and participates in panel discussions focused on adventure sports and travel photography.



Bob Smith

After more than 20 years building his own Colorado-based nature photography business Elk Meadow Images, Smith relocated to Jackson in 2006 to manage Tom Mangelsen's Images of Nature archive and continue his own photography. Smith has also spent 20 years as an account executive and digital consultant with Apple computer. He is a frequent staff member of the Summit Series of Workshops.

Rich Clarkson

The organizer of the Summit Series of Workshops, his Denver-based company packages books, uses new technology to manage photographic and publishing ventures for such groups as the Denver Broncos Football Club and Colorado Rockies Baseball Club. The company also serves as consultants to a variety of companies, publishers and foundations. As the former director of photography and senior assistant editor of the National Geographic magazine, Clarkson photographed for many years for Sports Illustrated, TIME and LIFE magazines. Working earlier for newspapers in Topeka and Denver, he was named as one of the 100 most influential persons in photography by American Photo magazine.

Sponsors

National Geographic provides the workshop with staff and resources for the duration of the week, giving participants an inside look at one of the top magazines in the industry and the secrets to entering the editorial field.

The North Face brings staff and equipment, as well as top athletes to the week, scouting for new talent and providing insights into launching a career in commercial adventure photography.

Nikon will bring a supply of their latest dSLR cameras for participants to use throughout the week as well as a wide assortment of lenses and accessories for you to check out. Feel free to also bring your own equipment as we can provide instruction on use of your own cameras. If you wish to check out Nikon's long lenses, please bring a monopod or tripod.

Apple will feature their Aperture 3 photography workflow software to help attendees organize and edit their images during the week.



SanDisk will supply media storage cards and readers for use by participants.

Nik Software provides their cutting edge digital photographic filters.

Elinchrom provides their Ranger portable battery powered lighting kits.

Weather

September in Jackson is beautiful...most of the time. When the sun is shining, daytime highs can range from the high 40's to mid-70's while nighttime temperatures can dip well below freezing. Keep in mind that rain and snow are possible this time of year as well and drastic weather and temperature changes can happen during the course of the day, so please pack accordingly, especially when venturing into the field to photograph. Early morning shoots and the overnight excursion, in particular, will require hats, gloves, and warm layers. A warm sleeping bag and sturdy tent or bivy sack are a must for our overnight trip, though we may be able to coordinate tents once onsite so participants don't need to carry unnecessary gear. Also, for the fafting day, you'll want some basic splash protection for yourself and your gear, a simple waterproof jacket and maybe pants will suffice, then either dry bags or simple heavy duty garbage bags for your gear should suffice. At current water levels, there is little change of any water danger beyond basic splashing on rougher sections. We've coordinated with the guides to keep the rafts as dry as possible with all the photo equipment in each raft.

Questions

If you have any questions about the workshop, please call us at 1-800-745-3211 or contact us via email:

Brett Wilhelm, workshop director, email: bwilhelm@richclarkson.com

Stephen Nowland, workshop staff, email: snowland@richclarkson.com

Chris Steppig, workshop staff, email: csteppig@richclarkson.com